

Generation mYsunderstood

By 2025, 75% of the workforce will be Generation Y.
How will this impact your business and the future of work?

Understand the issues impacting millennials in this interactive breakfast session and discover:

- How to attract and retain millennials
- Successful multigenerational integration
- What is unique about Generation Y
- Workplace culture identification
- Why Gen Y is misunderstood
- Preparing for the future workplace

SPEAKER

Eric Termuende CO-FOUNDER & DIRECTOR, GEN Y INC.



Eric Termuende is a Co-Founder and Director of Gen Y Inc., a workplace culture consultancy focused on the future of work, and the only North American consultancy of its kind owned and operated by Gen Y leaders.

Eric is Community Integration Chair for Global Shapers Calgary and he also sits on the Leadership Committee for the Canadian G20 YEA Delegation. Eric has delivered presentations around the world on the topic of multigenerational integration in the workplace for leading global companies, universities, and government agencies, and he has been a featured speaker and columnist for the Conference Board of Canada and the Globe and Mail, respectively.

Eric was recently named Calgary's youngest Game Changer by BRANDED Magazine. In 2015, Eric attended the 800th Anniversary Conference of the Magna Carta, lectured at the University of Cambridge and was recently recognized as one of the 2015 American Express/Ashoka Top 100 Emerging Innovators under 35 globally.

MODERATOR

Anthony Ariganello PRESIDENT & CEO, HRMA

Wednesday, October 7th
7.30–9.00am

Terminal City Club • Metropolitan Room • 837 W Hastings St, Vancouver
Tickets: \$25 • Register online: HRMA.ca/GenY



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