



ALEXANDER WHITEHEAD

PRESENTS

BC & ALBERTA:

Friends with Benefits?



Charting the Economic and Political Future of Alberta and BC

Together, Alberta and BC represent the second-most populous region in Canada and their combined GDP is second only to Ontario. Issues that unite and divide the two provinces include skilled labour shortages, infrastructure needs, and the transportation of natural resources. **Going forward, how do Alberta and BC work together? What's at stake if they can't?**

SPEAKERS

Dr. Roger Gibbins

FORMER CEO, CANADA WEST FOUNDATION

Todd Hirsch

CHIEF ECONOMIST, ATB FINANCIAL

MODERATOR

Lynn Wyton

DIRECTOR, PASSENGER MARKET DEVELOPMENT
EDMONTON INTERNATIONAL AIRPORT

Thursday, June 19

7.30–9.00am

Vancouver Club (Presidents' Room, 4th Floor) • 915 West Hastings Street • *Continental Breakfast served*
Tickets: \$25 • Email: events@alexanderwhitehead.com • Sponsored by Edmonton International Airport



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SPEAKERS



Dr. Roger Gibbins

Born and raised in Prince George, BC, Dr. Gibbins is a former professor of political science at the University of Calgary and he served as President and CEO of the Canada West Foundation for 14 years. Now based in Vancouver, Dr. Gibbins advises the public and private sectors in the areas of public policy, Western Canadian politics, Asia-Pacific trade, water policy, regionalism, economic diversification, and Aboriginal affairs. He is the recipient of honorary doctorate degrees from the University of Northern British Columbia and the University of Calgary. Dr. Gibbins is a prolific speaker and author, and he has written or co-written 17 books, including the newly-released ***Looking West: Regional Transformation and the Future of Canada***. In 2013 Dr. Gibbins received the Queen Elizabeth II Silver Anniversary Medal.



Todd Hirsch

Todd joined Edmonton-based ATB Financial in May 2007 as its Chief Economist. As the bank's top economic expert, he tracks and analyzes developments in Alberta's and North America's economy. Todd spends most of his time criss-crossing the province, sharing these economic insights at over 150 presentations a year.

Todd received his BA Honours in Economics from the University of Alberta and an MA in Economics from the University of Calgary. Since 1993, he has held a series of economist positions at a variety of for-profit and public sector organizations, including the Canada West Foundation, the Canadian Pacific Railway and the Bank of Canada. For almost a decade, Todd taught economics at the University of Calgary.

Todd has been recognized for his service to his field and community. In 2011, he was named a *Rising Star* by *Oilweek* magazine and one of Alberta's *50 Most Influential People*. Todd serves on the Alberta Economic Development Authority Executive Board and he is a regular columnist in the *Globe & Mail*. He also serves on the Alberta Economic Development Authority Executive Board. He is the author of ***The Boiling Frog Dilemma: Saving Canada from Economic Decline***.

MODERATOR



Lynn Wyton

As Director, Passenger Market Development with Edmonton International Airport (EIA), Lynn's primary focus is the development of business partnerships with local, national and international companies. These partnerships will serve as the drivers for EIA achieving its goal of serving 10 million passengers by 2020. Looking ahead, Edmonton's status as Canada's Gateway to the North will offer EIA market growth areas in key sectors including resource development, education, manufacturing, technology development and agriculture. In addition, continued economic and population growth offers Edmonton and Alberta a range of new opportunities for both aeronautical and non-aeronautical revenues. Previous to joining EIA, Lynn worked in leadership and business development positions in a variety of fields including energy, manufacturing, tourism and education in both the private and public sectors. For further information about Edmonton International Airport, visit: www.flyeia.com

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